

37 Verbosa Cigar, 5 cents straight; speaks for itself; Havana filler, Porto Rico wrapper.
Gordon Cigar & Cheroot Co.

38	Diamonds PERFECTION. J. S. JAMES, Main and Seventh.	Watches GUARANTEED TIMEPIECES. J. S. JAMES, Main and Seventh.	Jewelry OF THE LATEST PATTERNS. J. S. JAMES, Main and Seventh.	Silverware OF ARTISTIC DESIGN. J. S. JAMES, Main and Seventh.	Cut Glass FINE CUT CRYSTAL. J. S. JAMES, Main and Seventh.	Opticians GLASSES FITTED CORRECTLY. J. S. JAMES, Main and Seventh.
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39 **The Savings Bank of Richmond**
 1889 1117 East Main Street 1910
 Strong, Reliable, Conservative, Courteous
One Dollar Starts an Account
 LOANS MADE ON REAL ESTATE
 L. Z. MORRIS, President.
 F. SITTERLING, Vice-President.
 JAMES M. BALL, Vice-Pres. and Cashier.
 GEO. W. WATT, Assistant Cashier.

40 **SCHOOL DESKS**
 OLD DOMINION FLOOR DRESSING,
 VIRGO PLATE BLACKBOARDS,
 SCHOOL BOOKCASES, WIRE WINDOW GUARDS.
Virginia School Supply Co.
 All Articles Needed in Schools and Colleges.
 No. 18 South Ninth Street, Richmond, Va.
 Old Dominion Heating and Ventilating System,
Maps Globes Charts
 HISTORICAL AND CLASSICAL PICTURES.

41 **American National Bank** With Capital, Surplus and Profits of Eight Hundred Thousand Dollars solicits your account.

42 **Brick Store Property:** Three New Stores, rent \$1,520; price \$13,500
 Corner Flats, rent \$840; price \$9,000
 Two Park Ave. Houses, rent \$600; price \$6,750
 Compare these properties with others and see us
Chas. A. Rose Co.

43 **Tyler's** THE DEMAND THIS SEASON FOR FANCY WEAVE BLUE WORSTEDS is greater than the output. Our buyer having secured for cash a large assortment of the very finest quality hand-tailored garments at a big price reduction, we offer them at a saving to you of \$5.00 to \$10.00 on the suit. They are absolutely all pure worsteds, in fancy weave navy blues, in the latest perfect fitting models, guaranteed to hold their shape and colors and give the very best service. They are priced at \$10, \$12.50, \$15, \$18, \$20, \$22.50, & \$25
Tyler's

44 **Rothert & Co.** Fourth and Broad Streets
 China Closets, \$12.48
 Feather Pillows, \$1.00
 Feather Beds, \$18.75
 Solid Oak Wardrobes, \$10.00
 Comet Heaters, \$17.50
 Sideboards, solid oak, \$8.50
 Heavy Blankets, \$2.25
 Extra Large Comforts, \$1.50

45 **Be Known by the Clothes You Wear** Honesty and reliability are characteristics every successful man prizes above everything else—and when buying clothes he wants honest values and reliable service. Such are
 "CLOTHES BEAUTIFUL," Made by Schloss Bros. & Co., of Baltimore and New York. Suits from \$15 TO \$35
 We have a large variety of sizes in the season's pronounced style, and no matter what particular pattern or design you may desire, you'll find it here.
Horace S. Wright Co.
 The Know How Clothiers and Furnishers
 3 East Broad Street

46 **WE OFFER FOR \$159** each, two upright Pianos of reputable makes, and thoroughly guarantee them.
Chas. M. Stieff 205 East Broad

47 **TO THE RICHMOND PORTION OF THE 5,196,267 UNMARRIED MEN OF AMERICA** We want to announce that we are the only agents in Richmond for
HOLEPROOF HOSIERY
Gans-Rady Company
 The kind that don't need darning. Every pair guaranteed to wear six months. A written guarantee with every box.

48 **The E. B. Taylor Co.** Fine China and House-furnishing Goods
 1011 E. Main Street and 23 West Broad Street

49 **BURK & CO.,** Ready-to-Wear Clothing of the Smartest Sort Outfitters for Gentlemen "49," Over or Under
MERCHANT TAILORS TO GREATER RICHMOND
808 East Main

50 **MERCHANTS NATIONAL BANK**
 "SAFEST FOR SAVINGS"

51 **1911 Reo \$1250** This handsome thoroughbred four-cylinder car is now ready for delivery. Without regard to price, it is the car you want.
REO MOTOR SALES CO
 South Boston, Va.
 Distributors of Reo Cars for the State of Va.

52 **Steadfast** Good as the Name Virginia Made TRY A PAIR TO-DAY
F. W. Dabney & Co.
 Shoes for the Family
 THIRD AND BROAD STREETS
 Many new designs for which custom makers are asking six and seven dollars and more. All have the new "WONDER WORKER" Flexible Sole.

53 **TO-DAY ONLY A \$450.00 Piano, Beautiful Mahogany Case, a Beauty, \$137.50 TO-DAY ONLY**
 Only Two at This Price.
THE CRAFTS PIANO CO., Fifth and Grace.

54 **COLLEGE** **WESTHAMPTON** **CLUB**
 Golsan & Nash
 Nearest College Nearest Car Line Nearest Club

55 **The S. Galeski Optical Company**
 Builders of Everything Good for the Eyes
 Main and Eighth Broad and Third

56 **Sutherland & Cherry**
 Perfection Oil Heaters . . . \$3.00
 Comet Self Feeders . . . \$16.25
 Rattan Rockers Worth \$3.75 . . . \$1.95
 310 E. Broad, "Wrong Side Street."
 Cheap rent—that's how we undersell our competitors twenty per cent.

57 **"VIRGINIAN"** The Car of Quality and Dignity
 MADE IN RICHMOND
 HIGH GRADE AGENTS WANTED
RICHMOND IRON WORKS CORPORATION